



PRESS RELEASE

For Immediate Release

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e-con System's escalated to Silver Level Membership with Microsoft® Windows® Embedded Partner (WEP) Program, premium level granted to Microsoft's best-in-class Windows Embedded Partners

Chennai, July 30' 2007

e-con Systems, a leading Embedded Design Services company based out of Chennai, India today announced that it has been escalated by Microsoft as a SILVER LEVEL Partner with Windows® Embedded Partner (MSWEP) Program, a premium level status in strategic worldwide initiative that provides partners with increased business opportunities, market awareness and technology advantages.

e-con firmly believes that membership in this exclusive worldwide program demonstrates the value-add and expertise the company brings to the market with Embedded Solutions using Microsoft technologies and this enhanced acknowledgement and recognition by Microsoft will help e-con offer better solution to customers.

e-con's escalation as a Silver Level partner from a registered member proves continuously growing strength of its relationship with Microsoft's Embedded Group and is a result of breadth of its enhanced Windows CE Capabilities and ongoing commitment to the use of Windows technologies in the embedded market place.

e-con's strength lies in working with customers to help shorten product development cycles and reduce the total time-to-market, and by using flexible solutions coined "**Productized Services**" around Windows CE, e-con has pioneered in addressing customer requirements and feels proud seeing their products in the market and make sure that customers and e-con create a value for everyone.

About Microsoft's WEP Program:

Microsoft's Windows Embedded Partner Program (MSWEPP) is a strategic worldwide initiative dedicated to providing partners with increased business opportunity, market awareness and technology advantage for Windows CE .NET and Windows XP Embedded computing solutions. WEP membership is made up of systems integrators, independent hardware vendors, silicon vendors, and independent software vendors worldwide who are aligned strategically with Microsoft business objectives and are recognized for their investment, marketing, leadership, community participation and success winning with Microsoft platforms and tools.

The three tier Member level structure (viz Registered, Silver and Gold) helps customers to more easily identify companies that have demonstrated excellence in building and enabling Windows Powered solutions and are suitable as per customer specific requirements; Accreditation from Microsoft, gives customer more confidence in terms of building long term relationship with them.

About e-con Systems:

e-con Systems, an **Embedded Product Development Partner** based in Chennai India, offers World-class Design and Development services in Embedded Systems Domain viz. Wired/Wireless Networking, Consumer Appliances, Medical and Process Control Applications, Video streaming, Bio-metric security and Surveillance Applications etc. Primarily offering services as below:

Firmware design and development

Linux, WinCE/Windows Mobile and VxWorks Board Support Packages



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Device Drivers for Windows, Linux, WinCE/Windows Mobile and VxWorks
DSP Firmware on TI/ADI DSP's
Application development
Hardware and PCB Design
Board Bring up
Manufacturing support

With a passion of “**Productizing ideas**”, e-con realizes the concept of the customers in to final products and so far has developed Video **conferencing equipments**, **Smart phones**, **Industrial data loggers**, **Loyalty terminals**, **Video surveillance equipments**, **Point of Sale terminals** and Reference platforms with Windows CE 6.0/5.0

For more information please contact contactin@e-consystems.com or vsanghi@e-consystems.com