



PRESS RELEASE

For Immediate Release

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e-con Systems announces launch of PXA270 based System on Module - eSOM270 **St.Louis, MO/Chennai, India, June 18' 2008**

In a move to add more and more pluggable modules to its existing line of productized services, e-con Systems Inc., embedded Product Development partner, based out of St. Louis, MO announced the availability of eSOM270, the PXA270 based "system on module". At volumes of 1K, eSOM270 in the highest configuration (520 Mhz Clock/128M SDRAM/32M flash) is available at USD 110. The eSOM270 is available with PXA270 @ 312/416/520 Mhz, 64/128 MB SDRAM, 16/32 MB NOR flash. eSOM270 is available with Windows CE 5.0/6.0 and Linux support and this module is specially designed for industrial automation/control systems and supports 1.8V ultra low power memory, Power Management IC and an operating temperature between -25 degrees to +70 degrees.

Commenting on the usability of System on modular solutions, Ashok Babu, President mentioned that "Modular solutions are better for customers who would want to have multiple base boards around a single system on module and for customers with low volume requirements below 5K pieces".

With eSOM270 being the cheapest PXA270 solution, e-con intends to help customers to reduce their overall BOM cost while developing their products.

For more details, please visit <http://www.e-consystems.com/esom270.asp>

About e-con Systems:

e-con Systems is an embedded product development services company focused on end-end product development. e-con Systems has expertise in mobile processors such as PXA270, PXA320, AU1250 and has been using its product engineering services to help customers on development of products such as digital picture frames, point of sale terminals, handheld single board computers etc.

Besides this, e-con provides systems integration services such as Windows CE or Linux BSP porting solutions and device driver development. Also e-con's design services have been used by customers across the globe for hardware design of their products.

Primarily offering services as below:

Firmware design and development
Linux, WinCE/Windows Mobile and VxWorks Board Support Packages
Device Drivers for Windows, Linux, WinCE/Windows Mobile and VxWorks
DSP Firmware on TI/ADI DSP's
Application development
Hardware and PCB Design
Board Bring up
Manufacturing support

For more information please contact sales@e-consystems.com