For Immediate Release

e-con Systems Inc.
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e-con Systems Announces its Support for Windows Embedded Compact 7

December 30, 2010 – **Chennai, India/St. Louis, USA**

e-con Systems Inc., a leading embedded product development company based out of St Louis, USA and Chennai, India has announced its support for Windows Embedded Compact 7 ported on its eSOM300 computer on module with device drivers allowing customers to engage with lots of demanding applications requiring the flexibility in component selection for applications on platforms like Digital signage, Industrial Controllers, Handhelds and Smaller footprint devices with multi-touch and gesture support. e-con Systems has the WinCE 7.0 beta version running on its Alioth development platform based on eSOM300 Computer on module.

When compared to WinCE 6.0, the latest of Microsoft's WinCE7.0 brings in better user interface options with Silverlight 3.0 and Windows Embedded tools like Multi-Touch, custom gesture, Internet Explorer 7 with support for Adobe Flash 10.1 and simplified access to information through Exchange 2010 AirSync to transfer data between PCs to devices is one of the most important features in this release making it a reliable platform that gives users the power to create solutions and devices with a streamlined developer experience.

Fig: e-con's Alioth development kit running WinCE 7.0 beta with Silverlight GUI

"With the announcement of WinCE 7.0 beta availability on top of the Alioth platform, e-con continues to provide the latest WinCE technology to its customers. As WinCE 7.0 is scheduled to launch in Q1 2011, e-con's customers can get an early preview of Windows CE 7 on the Alioth platform, well before it is publicly available for general use. This would help our customers to be on the forefront of advanced Embedded Operating Systems from Microsoft and e-con's Alioth platform would be the right choice for our customers to keep abreast of latest developments." said Ashok Babu, President of e-con Systems.

OEMs can benefit from the new capabilities of XScale PXA300 processor based development with higher processing power with WinCE 7.0, allowing users to enjoy the benefits of complex and concurrent usage models supporting today's stringent requirements for longer battery life, enabling to take advantage of network features for longer periods of time.

Customers who design their carrier board using the eSOM300 Computer on module with the WinCE 7.0 operating system will not only have this as a differentiating factor but also have the marketing edge over its competition, assuring the field readiness with Alioth Development kit helping OEMs gain competitive advantage with accelerated time-to-market. Manufacturers benefit from Windows Embedded Compact 7 (WinCE 7.0) can showcase their cost-effective PDAs, embedded industrial handhelds, and other portable devices with cutting-edge features.

Availability
Microsoft has scheduled to launch WinCE 7.0 in Quarter 1 2011 and currently e-con Systems has the WinCE 7.0 beta version ported on the Alioth development platform. e-con Systems shall provide free updates of the WinCE 7.0 BSP for a period of one year for its customers who buy their Alioth development kit based on WinCE 7.0 beta.

For more information, please contact sales@e-consystems.com or visit:
http://www.e-consystems.com/WindowsCE6vs7.asp and www.e-consystems.com/alioth.asp

About e-con Systems

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e-con Systems, acknowledged by Microsoft as Windows Embedded Gold Partner has 10 MCTS professionals and a sole MVP in South Asia, giving a sought after support with work experience ranging since WinCE 3.0 offering services like Hardware Design, Firmware design / Embedded Software development, Board Design, Linux, WinCE/Windows Mobile and VxWorks - Board Support Packages, in various product domains such as Wired/Wireless Networking, Consumer Appliances, Medical and Process Control Applications, Video streaming, Bio-metric security and Surveillance Applications etc. with OS focus on Windows Embedded CE.

With a passion of "Productizing ideas", e-con realizes the concept of customers into final products and so far has developed Industrial data loggers, handheld platforms like Digital signage, Industrial Controllers, HD Camera solutions, Point of Sale terminals and Reference platforms with Windows CE Operating System.

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